

L'ORÉAL
PARIS

CONSUMER PRODUCTS DIVISION
OF L'ORÉAL USA S/D, INC.
Category Management Department

ACCOUNT: WEIS - (PEG ONLY)

2' X 66" HIGH L'OREAL COSMETICS PLANOGRAM - SPRING 2018



Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 14

FULL WALL

Page: 1 of 7

Date : 21-Sep-2017

FILE: \\FSUSNAS18\CPDNY_Group\sales\IKB\LPCosmetics\IKBR\reports\2018\Spring\PENDING\POG\WES0266C_1:

2' X 6" HIGH L'OREAL COSMETICS PLANOGRAM - SPRING 2018

6" X 2' LOGO PNL-PEG WALL

0712493 92788 26	0712493 92788 33	0712493 92788 40	0712493 63713 X-Fiber Mascara WSH Blackest WSH	0712493 63720 X-Fiber Mascara WSH Blackest WSH	0712493 63737 X-Fiber Mascara WTP Blackest WTP	0712493 01494 Voluminous Superstar Mascara	0712493 01500 Voluminous Superstar Mascara	0712493 01470 Voluminous Superstar Mascara	
0712493 93396 26	0712493 91524 16	0712493 91452 34	0712493 91452 41	0712493 91452 58	0712493 92697 78	0712493 30265 Voluminous Primer	0712493 43265 Voluminous Lash Paradise WSH Blackest	0712493 43272 Voluminous Lash Paradise WSH Black	0712493 43326 Voluminous Lash Paradise WTP Blackest
0712493 91176 82	0712493 90821 19	0712493 90821 40	0712493 91570 96	0712493 91199 90	0712493 91200 33	0712493 59098 Voluminous Straight Brush Blackest Black	0712493 49012 Voluminous Straight Brush Black	0712493 69020 Voluminous Straight Brush Black Brown	0712493 01919 Voluminous Carbon Black Carbon Black
0712493 91601 14	0712493 91601 21	0712493 91176 75	0712493 90591 28	0712493 91526 90	0712493 98550 10	0712493 19344 Voluminous Curved Brush Black	0712493 19351 Voluminous Curved Brush Black Brown	0712493 06412 Voluminous Waterproof Black	0712493 06429 Voluminous Waterproof Black
0712493 14111	0712493 14128	0712493 14142	0712493 56718	0712493 56701	0712493 24707	0712493 34348 Voluminous Feline WSH Blackest Noir	0712493 34348 Voluminous Feline WSH Blackest Noir	0712493 48822 Extra Volume Collagen Washable	
0712493 87739	0712493 87722	0712493 88125	0712493 88125	0712493 95499	0712493 95482	0712493 01770 Voluminous Million Lashes Waterproof Carbon	0712493 01770 Voluminous Million Lashes Waterproof Carbon	0712493 48808 Extra Volume Collagen Washable	
0712493 04743	0712493 04729	0712493 04736	0712493 37093	0712493 49768	0712493 49744	0712493 078525 Double Extend Beauty Tubes Blackest Black	0712493 078525 Double Extend Beauty Tubes Blackest Black	0712493 078525 Eye Makeup	

6" X 2' LOGO P

071249278826 Brow Stylist Sculptor Blonde	071249278833 Brow Stylist Sculptor Brunette	071249278840 Brow Stylist Sculptor Dark Brunette	071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	
071249339626 Brow Stylist Kabuki Blender Brunette	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249289778 Infallible Smokissime Black Smoke
071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony	071249082140 Pencil Perfect Eye Liner Espresso	071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249120033 Telescopic Eyeliner Charcoal
071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249160121 Extra Intense Liquid Pencil Eyeliner Brown	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249152690 Lineur Intense Brush Tip Carbon Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black
071249314111 Voluminous Butterfly Sculpt WSH Blackest Black	071249314128 Voluminous Butterfly Sculpt WSH Black	071249314142 Voluminous Butterfly Sculpt WTP Blackest Black	071249256718 Voluminous Butterfly Washable Mascara Blackest Black		
071249194102 Voluminous False Lashes Mascara Blackest Black	071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown		
071249194096 Voluminous False Lashes Mascara Black	071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown		

NL-PEG WALL

071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)
071249330265 Voluminous Primer Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black
071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249101919 Voluminous Carbon Black Carbon Black
071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown	071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown
071249256701 Voluminous Butterfly Washable Mascara Black	071249324707 Voluminous Feline WSH Blackest Black WSH	071249334348 Voluminous Feline WSH Blackest Noir WSH	071249148822 Extra Volume Collagen Washable Blackest Black
071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black	071249201770 Voluminous Million Lashes Carbon Carbon Black	071249148808 Extra Volume Collagen Washable Black
071249137093 Telescopic Carbon Black Mascara Carbon Black	071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black	071249078525 Eye Makeup Remover Eye Makeup Remover

1	2	3	4	5	6	7	8	9	
10	11	12	13	14	15	16	17	18	19
20	21	22	23	24	25	26	27	28	29
30	31	32	33	34	35	36	37	38	39
40	41	42	43	44	45	46	47		
48	49	50	51	52	53	54	55		
56	57	58	59	60	61	62	63		

POSITION REPORT

Category Mgmt. Dept.9/21/2017

ACCOUNT: WEIS - (PEG ONLY)

2' X 66" HIGH L'OREAL COSMETICS PLANOGRAM - SPRING 2018

WES0266C_IS18.psa

PEGBOARD 1 FOOTX66 **		Height = 66.00 in; Width = 12.00 in; Depth = 0.50 in			Shade	Plano Code
Loc. ID	Facings	UPC	Description			
1	1	071249278826	Brow Stylist Sculptor		Blonde	355
2	1	071249278833	Brow Stylist Sculptor		Brunette	360
3	1	071249278840	Brow Stylist Sculptor		Dark Brunette	365
4	1	071249363713	X-Fiber Mascara WSH		Blackest Black WSH	213
5	1	071249363720	X-Fiber Mascara WSH		Black WSH	214
10	1	071249339626	Brow Stylist Kabuki Blender		Brunette	313
11	1	071249152416	Infalible Eyeliner Carbon Black		Carbon Black	591
12	1	071249145234	Infalible Long Wear Eyeliner		Black	511
13	1	071249145241	Infalible Long Wear Eyeliner		Black Brown	581
14	1	071249145258	Infalible Long Wear Eyeliner		Brown	531
15	1	071249289778	Infalible Smokissime		Black Smoke	701
20	1	071249117682	Pencil Perfect Carbon Black		Carbon Black	190
21	1	071249082119	Pencil Perfect Eye Liner		Ebony	110
22	1	071249082140	Pencil Perfect Eye Liner		Espresso	130
23	1	071249137086	Telescopic Carbon Black Liner		Carbon Black	835
24	1	071249119990	Telescopic Eyeliner		Black	810
25	1	071249120033	Telescopic Eyeliner		Charcoal	820
30	1	071249160114	Extra Intense Liquid Pencil Eyeliner		Black	798
31	1	071249160121	Extra Intense Liquid Pencil Eyeliner		Brown	797
32	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black		Carbon Black	690
33	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner		Black Mica	610
34	1	071249152690	Lineur Intense Brush Tip		Carbon Black	790
35	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner		Black	710
40	1	071249314111	Voluminous Butterfly Sculpt WSH		Blackest Black	873
41	1	071249314128	Voluminous Butterfly Sculpt WSH		Black	874
42	1	071249314142	Voluminous Butterfly Sculpt WTP		Blackest Black	876
43	1	071249256718	Voluminous Butterfly Washable Mascara		Blackest Black	868
48	1	071249194102	Voluminous False Lashes Mascara		Blackest Black	270
49	1	071249187739	Voluminous Million Lashes Mascara		Blackest Black	635
50	1	071249187722	Voluminous Million Lashes Mascara		Black	645
51	1	071249188125	Voluminous Million Lashes Mascara		Black Brown	655
56	1	071249194096	Voluminous False Lashes Mascara		Black	275
57	1	071249104743	Telescopic Mascara		Blackest Black	910
58	1	071249104729	Telescopic Mascara		Black	905
59	1	071249104736	Telescopic Mascara		Black Brown	915

PEGBOARD 1 FOOTX66 **		Height = 66.00 in; Width = 12.00 in; Depth = 0.50 in			Shade	Plano Code
Loc. ID	Facings	UPC	Description			
6	1	071249363737	X-Fiber Mascara WTP		Blackest Black WTP	215
7	1	071249301494	Voluminous Superstar Mascara		Blackest Black (WSH)	621
8	1	071249301500	Voluminous Superstar Mascara		Black (WSH)	622
9	1	071249301470	Voluminous Superstar Mascara		Superstar WTP : Blackest Black (WTP)	624
16	1	071249330265	Voluminous Primer		Primer	300
17	1	071249343265	Voluminous Lash Paradise WSH		Blackest Black	200
18	1	071249343272	Voluminous Lash Paradise WSH		Black Brown	202
19	1	071249343326	Voluminous Lash Paradise WTP		Blackest Black	204
26	1	071249059098	Voluminous Straight Brush		Blackest Black	310
27	1	071249749012	Voluminous Straight Brush		Black	305
28	1	071249669020	Voluminous Straight Brush		Black Brown	315
29	1	071249101919	Voluminous Carbon Black		Carbon Black	335
36	1	071249019344	Voluminous Curved Brush		Black	340
37	1	071249019351	Voluminous Curved Brush		Black Brown	350
38	1	071249006412	Voluminous Waterproof		Black	360
39	1	071249006429	Voluminous Waterproof		Black Brown	365
44	1	071249256701	Voluminous Butterfly Washable Mascara		Black	867

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FULL WALL

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FILE: VFSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBRReports\2018\Spring\PENDING\POG\WES0266C_I

POSITION REPORT

Category Mgmt. Dept.9/21/2017

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WES0266C_IS18.psa

45	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
46	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633
47	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
52	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
53	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
54	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
55	1	071249148808	Extra Volume Collagen Washable	Black	675
60	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
61	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
62	1	071249149744	Double Extend Beauty Tubes	Black	570

EYE MU REMOVER (100% OF - BLUE) TRAY 1.2 Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
63	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001

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FULL WALL

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